



## Basics of the 2024 photo competition

# 'A day at PCB!' Christmas 2024

### WHAT

The 'A day at PCB'...competition returns for one more edition for Christmas. The competition, like every year, invites you to photograph people, spaces and images linked to your day-to-day work at PCB. You can present research images, but also of people and teams, of the spaces of the Park, both interior and exterior, of everyday situations in your day-to-day work at the facilities, photographs that link the PCB and sustainability ...Ultimately, we are looking for photos that summarize how alive and active the great community that makes up the park is.

### HOW

To submit images to the competition, you must publish them on Instagram with the tag #undiaalpcb2024, without prejudice to any other tags you wish to include. For this, you must have an account with an open public profile on this social network and respect its legal conditions (<https://help.instagram.com/581066165581870/>).

There is no limit to the number of photographs that can be submitted, but it is essential to give a title to each image submitted to the competition. Images with photo retouches or photomontages will be accepted but remember that to publish them you must do it from a mobile or tablet. The photos submitted to the competition can use any of the Instagram filters, be they in color or black and white. Images retouched and edited with any editing program, even with the help of artificial intelligence, will be valuable. We believe that today's technology opens endless possibilities to transform and enhance your photographs, allowing participants to explore new creative horizons. If you are a lover of digital editing or artificial intelligence, do not hesitate to give free rein to your imagination and present your works.

Once the photo has been published on Instagram, the participant must fill in the form [https://www.surveymonkey.com/r/Concurs\\_Fotos\\_Nadal\\_2024](https://www.surveymonkey.com/r/Concurs_Fotos_Nadal_2024) indicating their first and last name, Instagram user and the name of the photo they are participating with. Photos that have not been properly informed by filling out the form will be excluded from the competition.



## WHO CAN PARTICIPATE

Any member of the PCB Community can participate, as an individual.

## WHEN

The period for submitting images to the competition starts on **November 14 and ends on December 15, 2024**. Photographs published after the deadline will not be accepted.

## PRIZE

**Participants can opt for 4 different prizes**, of which they must choose one, once they are announced as winners. **The prize is:**

- Option A: Purchase voucher at the Altaïr travel bookstore for €150.
- Option B: Weekend in a rural house worth €150\*.
- Option C: Restaurant voucher worth €150\*.
- Option D: Lot of wines and craft beers valued at €150.

**An entry is considered for the second most voted photo. We encourage you to participate. Good luck!**

The winning proposal will be announced on **December 18** during the event that the Park organizes with its Community before Christmas and will be the star of the Christmas season in newsletter format that is sent to the entire Community.

## PRIZE TERMS\*

The prize is not exchangeable for cash value. In any of the prize options, the Park exclusively assumes the expenses for this value and everything that exceeds this amount will be fully borne by the winner.

\*If choosing options B and C, the contestant must send, fifteen days in advance, to [secretaria@pcb.ub.cat](mailto:secretaria@pcb.ub.cat) the reservation made by the contestant himself and the name and email of the person with who has contacted, in order to be able to manage the bank transfer.

## JURY

The jury will be made up of staff from the PCB and the Communication area and will consider the originality, the artistic and technical quality, and the visual impact of the photograph.

## COMMITMENTS OF THE PARTICIPANTS

Each participant, by publishing their photographs on Instagram with the hashtag #undiaalpcb2024, accepts the rules of this competition and declares under their responsibility: 1) That the photographs they present have been taken by the participant himself, in the capacity of physical person, and that they are his original work. 2) That he has obtained the legally necessary authorizations from the persons or entities that may appear in the images. 3) That he undertakes not to publish any content or material that is obscene, sexually explicit, violent, offensive, incendiary or defamatory. 4) That the photographs are strictly of work and not personal. 5) That he transfers the image rights of the photographs submitted to the competition to the Barcelona Science Park Foundation, which may use them for brand promotion actions or corporate materials, as well as disseminate them on its website and social networks.

## PRIVACY POLICY AND ASSIGNMENT OF DATA AND IMAGE RIGHTS

In compliance with Regulation (EU) 2016/679 on the Protection of Personal Data (RGPD) and LO 3/2018 LOPDGDD, all persons interested in participating in this competition are informed that the personal data they provide will be processed in the following terms: Responsible: Barcelona Science Park Foundation – c/ Baldiri Reixac 10-12, 08028, Barcelona - info@pcb.ub.cat Data Protection Delegate: dpo@pcb.ub.cat. Purpose: personal data will only be processed to manage participation in the photo competition and to publicize the competition, the participants and the winners. Legitimacy: The legitimate interest of the person responsible and the participant in the contest. Retention period: The contact details of the participants will be canceled once the call has ended. The images captured during the awarding ceremony will be kept if they are needed to spread the word about the activity promoted by the PCB Foundation and will then be deleted. Recipients: the data will not be communicated to third parties except to the people who visit the website and social network profiles of the PCB Foundation where the competition, the participants and the winners will be disseminated and where the photographs submitted to the competition can be published such as the images captured during the awarding of the prizes to the winners. Exercise of rights: participants can exercise the rights of access, rectification, deletion, opposition, limitation or portability by writing to the Manager or the Data Protection Delegate. In case of disagreement with the treatment, they can also file a claim at [apdcat.gencat.cat](http://apdcat.gencat.cat).

Barcelona, November 2024